



## Provant Health Chief Information Officer Discusses CIO Roles

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EAST GREENWICH, R.I., Feb. 21, 2018 (GLOBE NEWSWIRE) -- In his *CIO Applications* [article on the CIO Hall of Faces](#), Tom Basiliere, chief information officer for Provant Health, discusses today's evolving CIO roles. Basiliere draws similarities to the *Game of Thrones*' Hall of Faces, which allows characters to assume different faces and roles. Hooper Holmes, Inc. d/b/a Provant Health (OTCQX:HPHW) is a national leader in workplace well-being and clinical research support services.

In his article, Basiliere describes the imperative for chief information officers to embrace their diverse roles in their organizations. He explains that while CIOs had responsibility for technology management and operations in the past, their responsibilities have been rapidly transforming over the past five to 10 years, and now include client-facing product development, marketing, and financial concerns. That ongoing evolution has sparked the need for multiple people in information technology to own different, but connected, pieces of technology management.

In addition to numerous owners within IT, business leaders throughout organizations are increasingly tech-savvy. They learn about a broad range of technologies online and voice their opinions on them. A wide assortment of perspectives can create confusion among employees about how technology is being managed, and can make strategic planning difficult for executive teams and boards of directors.

The input of many people, together with the fast pace of change in technology, can leave a CIO feeling that he or she cannot keep pace. Basiliere urges CIOs to put those feelings aside and recognize that their experience and knowledge of technology are far greater and more insightful than that of people in other business areas. He notes that CIOs are ultimately responsible for making sure that every technology decision fits into an enterprise architecture. That includes decisions about cloud-based applications integrating with data and ensuring security of data, and how solution partners will complement in-house staff and work with other partners.

CIOs must embrace their changing roles and demonstrate value by building teams that understand IT's many roles. Basiliere defines some of the new CIO roles, such as human resources leader, business manager, financial manager, and growth manager.

Basiliere advises CIOs to stay agile and to combine their technical expertise with strong communications and collaboration skills. Those actions will allow CIOs to excel at their different roles and continue to bring value to their organizations.

If your organization is considering a well-being program with an innovative platform that securely stores member personal health information, supports separate but integrated programming, and provides integrated actionable data for your workforce, contact Provant Health at [Connect@ProvantHealth.com](mailto:Connect@ProvantHealth.com) for more information.

### About Provant Health

Hooper Holmes, Inc. d/b/a Provant Health, is a national leader in comprehensive workplace well-being and clinical research support services, with a growing global presence. The company partners with employers and brokers to improve members' whole-person health and productivity, and to support health care cost management. Provant Health touches millions of lives by delivering customized well-being strategies and services on-site, telephonically and digitally, utilizing advanced data management technology. The company's innovative platform includes flexible program designs, incentive management, biometric screenings, health coaching and condition management, data analytics, health care advocacy, and a portal that serves as the hub for program activities, benefits, communications, and specialty experts. In addition, Provant Health's national network of health professionals provides laboratory testing, risk assessment and sample collection services to wellness and disease management companies, employers and brokers, government organizations and academic institutions nationwide. Provant Health will continue in the marketplace for over-the-counter stocks as HPHW (OTCQX:HPHW) [www.ProvantHealth.com](http://www.ProvantHealth.com).

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Source: Hooper Holmes, Inc.